

VALLARTA DESERVES M RE

MUNGUÍA
PRESIDENT





Message from Luis Munguía to the people of Vallarta

The transformation of Vallarta has arrived with the Green Party and with your support we will make it happen!

My name is Luis Munguía, I am 39 years old and like you I am from Vallarta. I am an architect by profession and have been serving the people for more than 15 years. I have been local and federal deputy, city councilman and state president of the Green Party.

Today, the winds are in our favor. We have the best governmental project, formed by a team of great leaders, businessmen, academics, entrepreneurs, housewives, social leaders and thousands of men and women who, like me, love Vallarta. This was the great coincidence that brought us together.

We have the best governmental project with 9 axes that will guide us to truly transform Puerto Vallarta. Our government will be innovative and of results.

Vallarta must get rid of the old ways of governing. We cannot allow the monarchy of the Michel family to continue. Today I tell you that in this election we will take back Vallarta.

In my political journey as a congressman, I have learned to solve problems and manage resources to help the people have a better quality of life. I will continue to do this throughout my term as Mayor.

Our proposal is based on a transversal government project that will care more than ever for our young people and will continue to protect our seniors.

We will work with the next president of Mexico, Claudia Sheinbaum, and with Claudia Delgadillo as governor of Jalisco.

"Today the winds are favorable and we know where we are going".

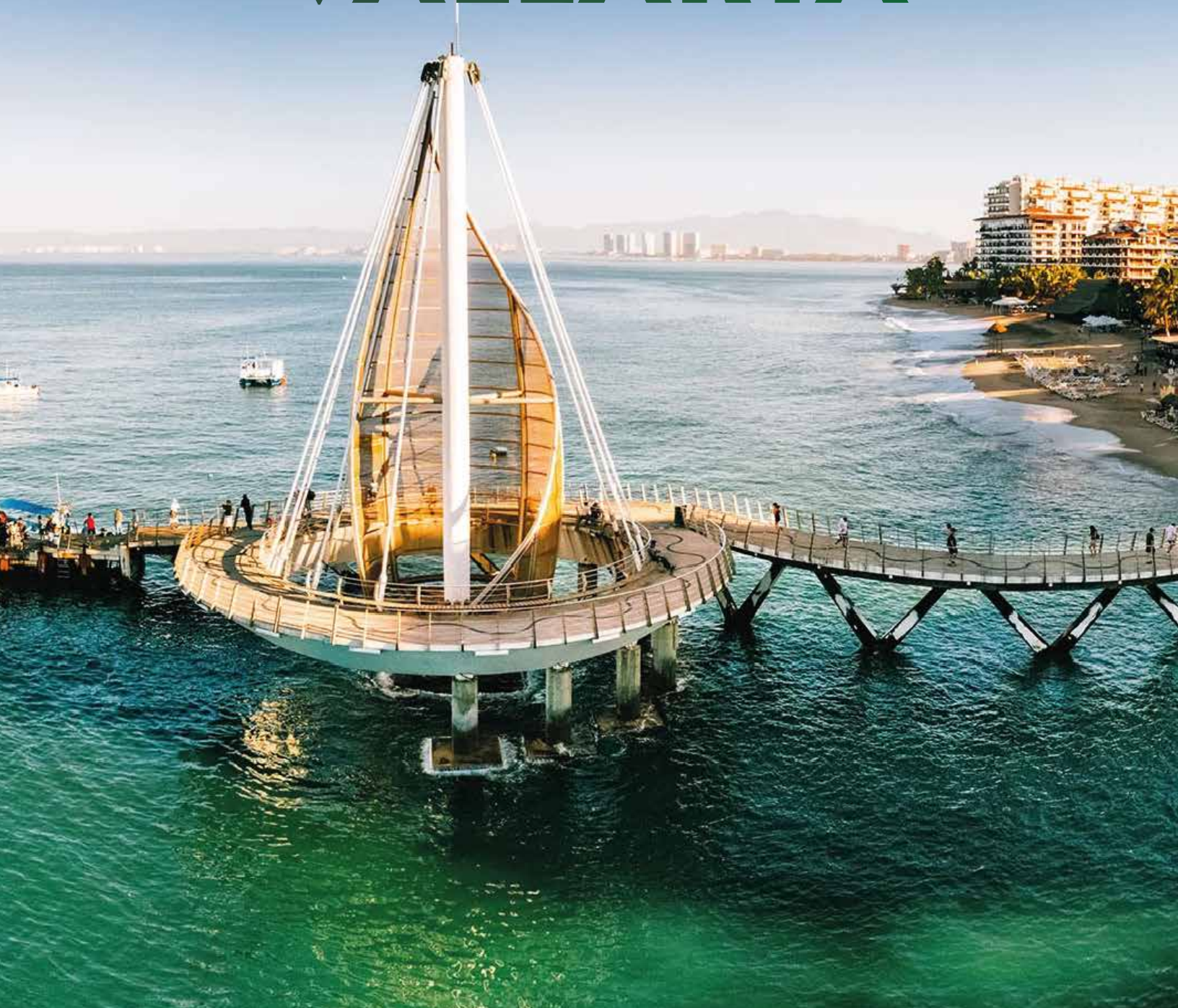
The 4T will come to Vallarta hand in hand with the Green Party. Work, health and prosperity will reach every corner of Vallarta.

This June 2nd, cross the Green six times and let's fight for the Vallarta we deserve.



VALLARTA
DESERVES MORE

P U E R T O VALLARTA



MUNGUÍA
PRESIDENT

GOVERNMENT PROJECT

2024 - 2027

We will promote a Transversal Government Project.

We will achieve a sustainable, innovative, technological and egalitarian government project. We will fight bureaucracy, corruption and inefficiency from the very beginning, through the following:

9 Axes of the Government Project



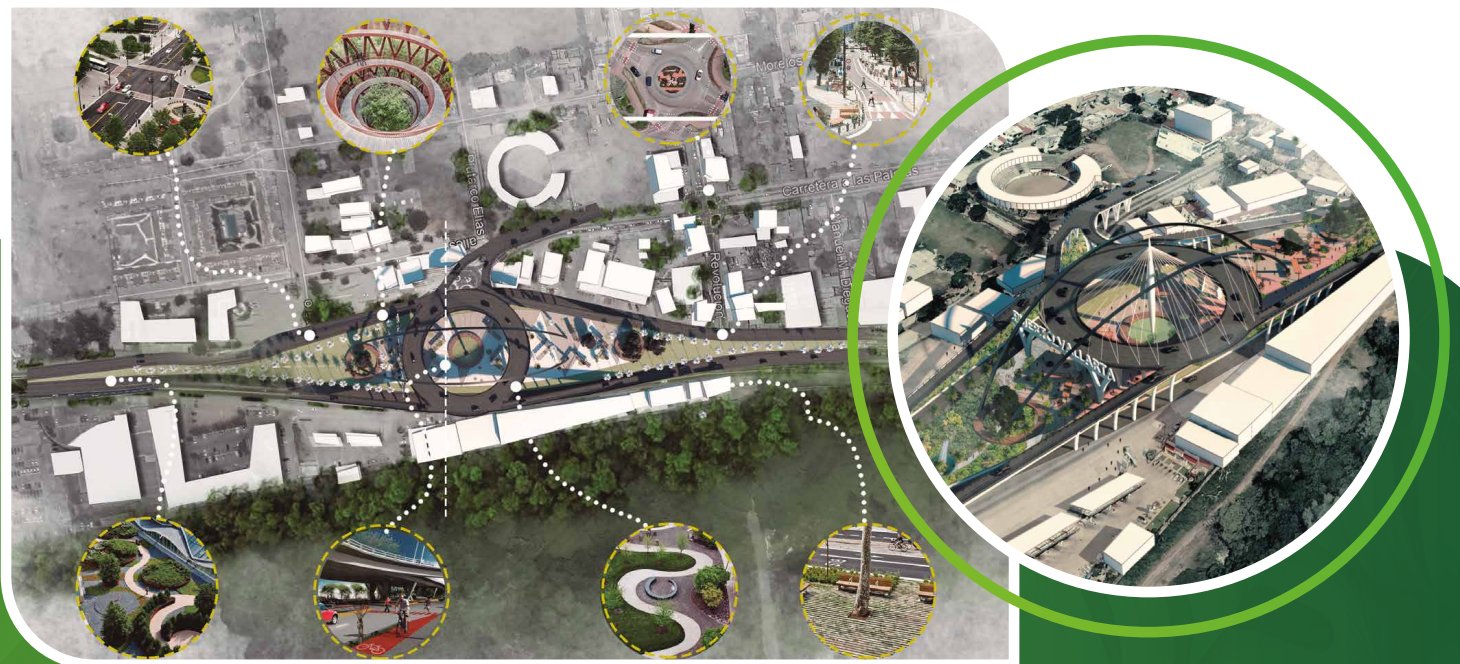
**VALLARTA
DESERVES MORE**

1 ROAD INFRASTRUCTURE, **MOBILITY** AND PUBLIC TRANSPORTATION

Puerto Vallarta requires an immediate intervention with road infrastructure to solve the metropolitan mobility problems between Puerto Vallarta and Banderas Bay. Therefore the following works and actions will be carried out:

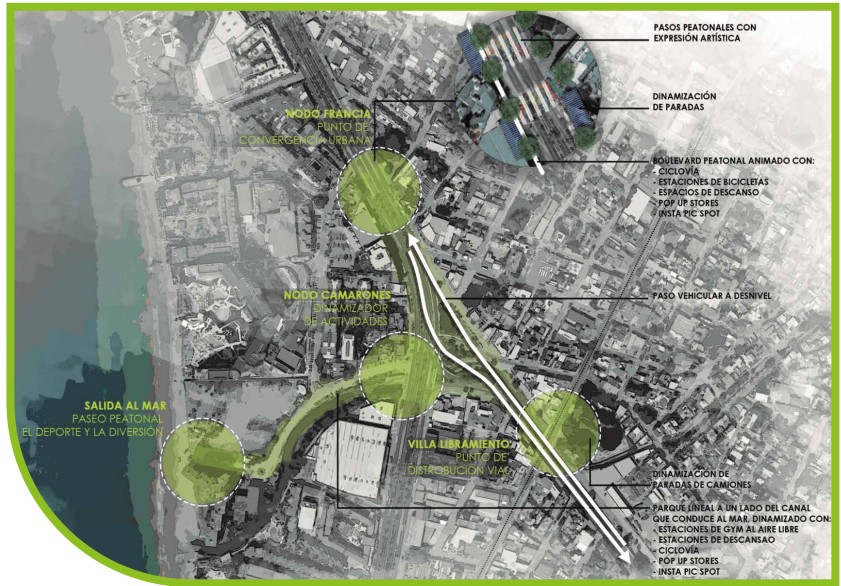
- Federation Bridge
- Completion of Mexico Avenue and Las Torres Avenue
- Macrolibramiento
- Overpass of Las Juntas "Círculo de la Tortuga" (main access to Puerto Vallarta).

This work is a priority for the destination and will provide a solution to the traffic congestion on the entrance avenue to Puerto Vallarta. It will also serve as a road distributor to the Las Juntas and Ixtapa areas. It will take the form of a road junction, with a mixed steel and concrete cable-stayed structure. It will have an avant-garde design inspired by an Olive Ridley turtle. In the lower part of the overpass there will be a theme park with lighting.



- **Libramiento, Medina Ascencio and Francisco Villa overpasses**

This overpass will be a mixed construction of steel and elevated cable-stayed concrete, with two lanes and a curb on each side. This work will have a ceiling designed to exhibit urban murals. This project aims to relieve traffic on Medina Ascencio Avenue and Francisco Villa Avenue to meet the city's transportation needs, the road safety of pedestrians, and to connect it to the Agua Azul Linear Park, which reaches this neighborhood.



- **Integrated transportation system of the Macrobus or Vallarta-Bahía intercity elevated train type**

This transportation system would be built in the central lanes of the entire Francisco Medina Ascencio Avenue and Federal Highway 200 to serve the inhabitants of the metropolitan area of Puerto Vallarta and Banderas Bay. The goal would be to provide a modern and fast transportation system with complementary routes. Either as a Macrobus or as an elevated train (like line 3 of Zapopan, Gdl).

- **Metropolitan Aquataxis System: "Escalera Náutica Puerto Vallarta - Bahía de Banderas"**

This project includes 12 docks at different points of the bay, with restrooms and Internet services. It integrates a dual transportation system Ferry or Catamaran and Aquataxis. The objective is to transport tourists and residents of the metropolitan area of Puerto Vallarta to Banderas Bay and vice versa. Another objective is to reduce vehicular traffic, create jobs and offer an alternative mobility that connects to different points of the city, including bicycle lanes.



- **Bicycle lanes in all the main avenues of the city.**
- **Coordinated traffic lights**
- **Feeder routes that reach all neighborhoods in the city.**
- **More and better buses (with WI FI and air conditioning).**

2 CLEAN, LIGHTED AND SAFE VALLARTA

We will return to being a lighted, safe and clean city that shines from the tourist strip to the periphery of the city.

- Garbage App, to know the collection schedules and the route of the truck in your neighborhood.
- Modern garbage collection system with 100 trucks.
- Monthly cleaning days (sidewalk washing, sidewalk painting, signage and pothole repair) in tourist areas and main avenues of the city.
- WhatsApp for public attention to respond to requests for public services (repair of lights, pruning and illegal dumping).
- More cranes, trucks and operators for the maintenance and lighting of the neighborhoods.
- Reorganization of public sanitation workers to perform cleaning duties in the neighborhoods where they live.
- Permanent maintenance of the Malecon and its lighting system.
- Professionalize, train and improve the conditions of the police force.
- Equip and increase patrol units
- Installation of security booths with 2 patrols, alternating patrols for the 10 sectors of the city, in both shifts.
- Expansion and improvement of the Control, Command, Communication, Data Processing, Coordination and Intelligence Center (C5).
- Participation of neighborhood committees in the prevention of crime in the neighborhoods.
- Placement of purple buttons in different points of the city for women (Gender Alert).
- Tourist Police Academy (6 months at technical level and 2.5 years at bachelor level).

Following international models of police academies, we intend to create a model of academic training at the technical and bachelor levels, including a bilingual curriculum for tourist police officers, always taking into account gender parity.



3 INFRASTRUCTURE, SERVICES AND URBAN FACILITIES

Through the management work of the three levels of government, we will achieve the infrastructure that Puerto Vallarta needs to improve the quality of life of its residents.

- Network of urban parks
- Construction of a baseball and soccer stadium
- Construction and rehabilitation of city streets and avenues
- Construction of a macro module for civil protection and firefighters
- Construction of ramps and crosswalks for people with disabilities in the city
- Night maintenance and pothole repair teams.
- Smart Port - Tech Hub Technological Innovation Park

This urban improvement includes a major infrastructure project for Puerto Vallarta, consisting of an overpass from the Paloma intersection to Medina Ascencio Avenue with a cable-stayed bridge that will run parallel to the API. Continuation of the intervention with the widening and improvement of sidewalks up to the bridge over the Pitillal River. This work will connect several pedestrian and vehicular recreational routes and will relieve traffic at the crossroads before and after the intersection with Prisciliano Sanchez. Smart Port is a comprehensive project that includes a technology cluster, a linear park, technology terraces, bike paths, screens, sculptures, drinking fountains and tourist information modules.

- Agua Azul Linear Park

This linear park will begin in the Agua Azul neighborhood, on the highway bypass, and will reach the beach next to Arroyo Camarones. Part of the park will be made of concrete on a metal structure that will pass over the canal and reach the bridge that crosses Francisco Villa Avenue and Medina Ascencio Avenue. This park will have bike lanes, benches and exercise equipment, as well as a wooded slope to provide shade for pedestrians.



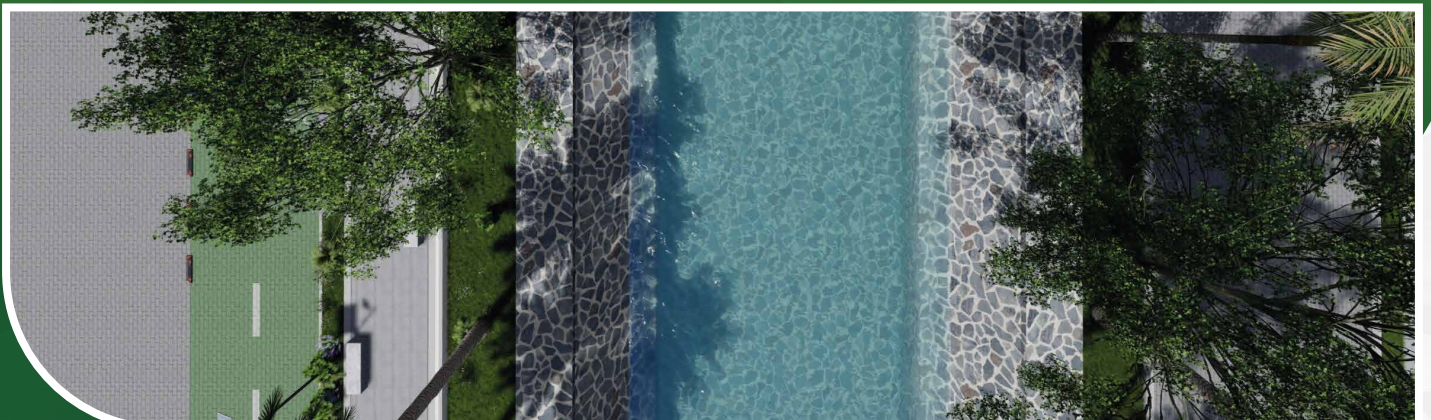
PARQUE LINEAL BIKE LANES

Our goal is to support sports and sustainable transportation for the people of Puerto Vallarta, while ensuring their safety. To that end, we will maintain the existing bike lanes in the city and construct a new 2,554-meter cycle path. This path will feature 320 solar lights, which will help protect the environment and ensure a safe environment for cyclists and other users.



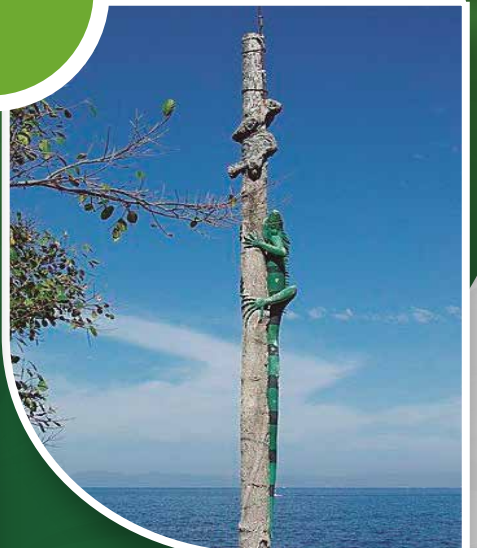
RECHANNELING OF THE PITILLAL RIVER

After the recent atypical rains and hurricanes, the National Center for Disaster Prevention recommends taking preventive measures. As a result, the construction of 5,000 meters of rechanneling walls on the banks of the Pitillal River will be carried out. This work will complement the conservation sanctuary "The Night of the Iguana" and the 2,554 meters cycle path that runs from the upper part of the Pitillal River to Holy beach.



MISMALOYA'S MALECON AND PIER

The Mismaloya boardwalk and pier are being redesigned and improved in order to enhance the public space for residents and tourists alike. The iconic statue of "The Night of the Iguana" will be highlighted as a tourist attraction. The project also includes the construction of benches, toilets, showers, and a bridge to safely cross the river. In addition to these updates, there will be a new dock or berth for smaller vessels, which will benefit the locals, tourists, and transportation service providers.



4

WATER

INFRASTRUCTURE

Water is essential to public health and people's quality of life. The watchword of this administration will be to expand and improve the existing infrastructure, with smart investments that help to achieve this:

- New supply sources, storage tanks and water treatment plants.
- New radial wells in the upper part of Pitillal to supply 60 neighborhoods.
- Desalination plant to serve the tourist area.
- Rainwater harvesting programs and infrastructure
- Maintenance of the water infrastructure
- Extension of the drainage and potable water network in the city.
- Management of agreements with the state and federal government to improve services.



5 **EMPLOYMENT, TOURISM AND ECONOMIC DEVELOPMENT**

The economic development of a region must be reflected in the well-being of its people. For this reason, we will work on strategies that promote tourism, commerce, fishing and local development of the population through the following projects:

- Ixtapa Inter-Municipal Supply Market (Guayabo Pass area).
- Recovery of the Fideicomiso de Promoción Turística (Tourism Promotion Trust Fund)
- Resumption of joint promotion with Riviera Nayarit.
- Promotion of the gourmet corridors of the city.
- Improve air connectivity (targeting European, Asian and South American tourism).
- More hotel infrastructure in the Bahía-Vallarta-Costa Alegre corridor.
- 10,000 new jobs
- Financing and training of MSMEs.
- Promotion of the agricultural sector in the region (Las Juntas-Ixtapa-Las Palmas).
- Support and promotion of fishing cooperatives (Rosita, Los Peines, Boca de Tomatlán and Mismaloya).
- Creation of urban gardens for food security and local development.
- Promotion of the vocational school program for youth and adults.



6 SUSTAINABLE VALLARTA

It is a priority of the Green Party and our governmental project to promote the care and protection of the environment through the following actions:

- Promotion of the first garbage separation and environmental education program.
- Declaration of protection of the mountain
- Updating the Ecological and Territorial Planning Plan.
- Updating the Ecological Regulation
- Protection of the Mismaloya Arches and the El Salado estuary.
- Updating the Municipal Risk Atlas
- Rehabilitation of public spaces (parks, gardens and medians).
- Cleanest Neighborhood Competition
- Linear Park of Mojoneras - Ixtapa
- Central Park of Ixtapa Carr. 544 (lighting, sports and leisure infrastructure)

Conservation Sanctuary " Night of the Iguana "

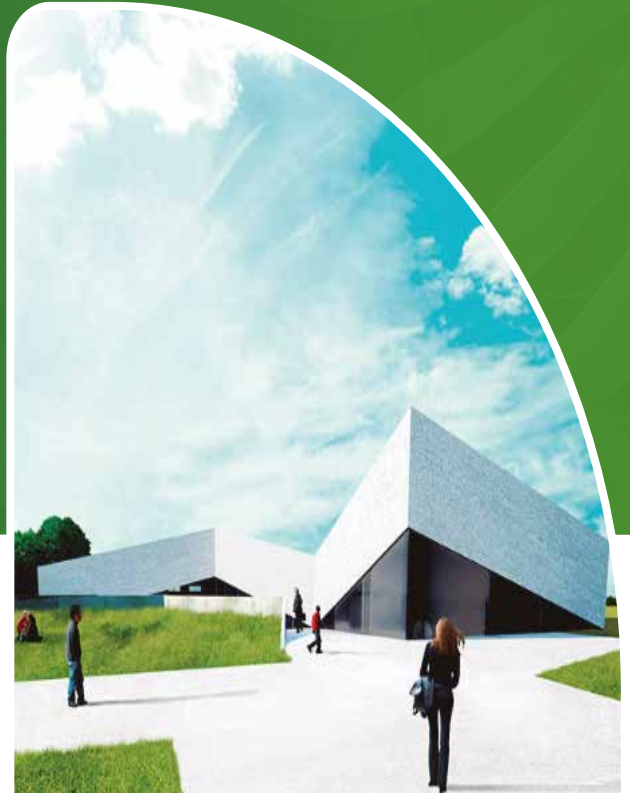
This project aims to extend the Parque Lineal de la Ribera del Rio Pitillal to the Lienzo Charro on the west side. The area will focus on preserving the local flora and fauna, including the green iguana Linnaeus.

To achieve this, the project will feature three suspension bridges, an information island, service kiosks with restrooms and sinks, and an outdoor agora for cultural events like film screenings.



- **Animal and Wildlife Hospital Park**

This municipal clinic will be built with environmentally friendly materials that have a low impact on the environment. Its main objective will be to serve the community of Vallarta in the care and treatment of pets and companion animals, as well as some wildlife species. Part of the mission is to promote responsible animal care and protection through educational programs.



- **Eco-composting and waste separation stations**

The separation of garbage is a pillar in the care of the environment, a fundamental axis of our government. This program will be accompanied by an adequate infrastructure in the parks of the neighborhoods, consisting of areas for organic waste and compost generation. This can be used as fertilizer for the green areas of the neighborhood parks. This awareness campaign will contribute to the reduction of garbage and the use of the transfer center.



THIS IMAGE IS ILLUSTRATIVE TO ACCOMPANY THE PROPOSAL.



VALLARTA
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**First garbage separation program and
environmental education of Vallarta**

CLEANER VALLARTA

It is estimated that every resident of the state of Jalisco produces 1 kilogram of waste daily, making it the third highest producer of waste in the country, following Mexico City and the State of Mexico, according to data from INEGI. Despite being a popular international destination, Puerto Vallarta is not keeping up with waste management. To address this issue, we will launch the first garbage separation program in the city and involve citizens in the process. Similar programs have already been implemented in other municipalities such as Guadalajara, Casimiro Castillo, and Ayutla. Our goal is to create a cleaner environment in Vallarta.



Ecotouristic park

Coapinole Lagoon

A new ecotourism park will provide an opportunity to appreciate, enjoy and study the natural resources of Coapinole Lagoon while also creating awareness about environmental conservation. The lagoon will be rehabilitated to create a small pier for visitors to take boat rides. The park will have 5,352 m2 of green areas and offer facilities such as bathrooms, a food sales module, and a dining area. Signage will be available to educate visitors about the flora and fauna that inhabit the park.



7 GREEN HEART

SOCIAL, HEALTH, EDUCATION, CULTURE AND SPORTS PROGRAMS

This axis envisions a coordinated effort between citizens and government to improve the quality of people's lives. It will be done through social programs and community participation in cultural, artistic, sports and educational activities that benefit people of all ages.

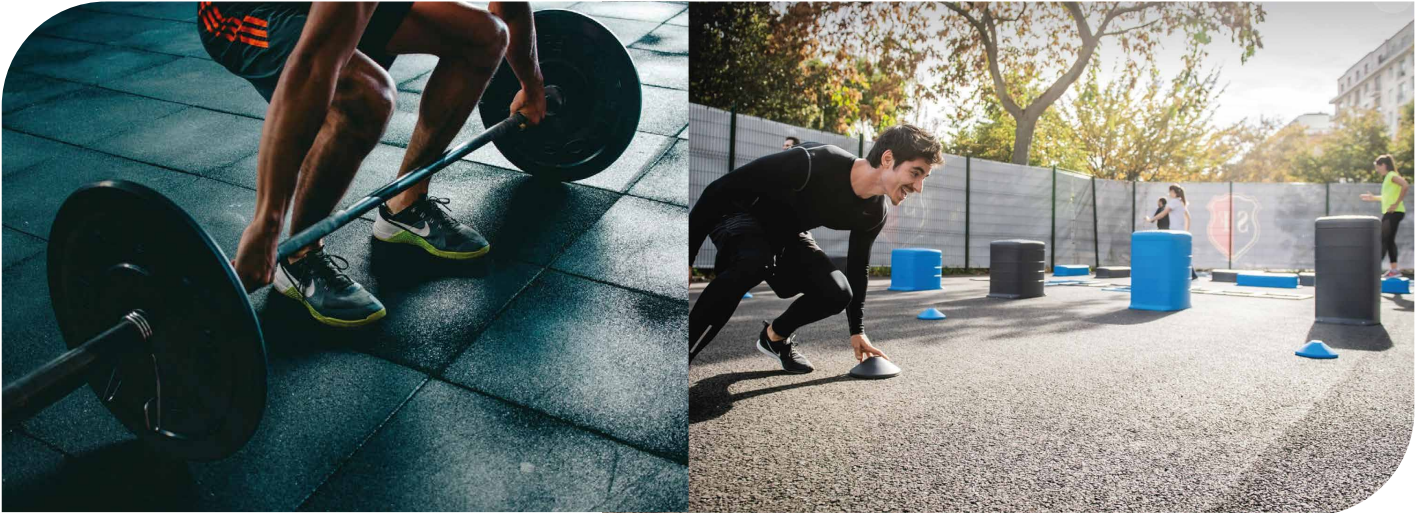
- Mi abuelito(a) y yo (financial support for grandparents under 65 and caregivers).
- Scholarships and employment opportunities for people with disabilities.
- Cultural Fiestas in the Neighborhoods
- Support for equipment and scholarships for athletes in general.
- Creation of the Municipal Museum
- Internet support for young university students
- Civil Hospital and Mental Health Clinic in Vallarta.
- Maintenance, infrastructure and rehabilitation of sports fields in the city.
- Educational support with tablets for children in public elementary schools.



MORE
SPORTS

Gymnasiums for young people in secondary schools and public high schools

We will focus on sports and addiction prevention, providing the support that really interests our young people. We will provide outdoor gyms to the public high schools and middle schools of Puerto Vallarta.



Transforming Your Home program (facade, bathroom, kitchen and bedroom).

We will help improve the living conditions of the families of Vallarta, we will provide materials for those who need to remodel the facade, kitchen, bathroom or build a bedroom for their family.



8 SMART AND INNOVATIVE GOVERNMENT

The purpose of government is the proper management, organization, planning, direction and control of public resources. Therefore, we will proceed to govern with honesty, transparency and innovation for the benefit of the people of Vallarta.

- No increases in municipal licenses and permits
- Cadastral modernization
- Creation of a citizen's app for complaints, procedures and denunciations.
- Digitization of internal correspondence
- UMAS in the delegations (decentralization of government, administration close to the people).

This model provides for the decentralization of government offices, transferring services to the delegations in order to improve government management. In practice, we will be a government close to the people of Vallarta. Art and culture are a fundamental part of the human development of the community. For this reason, cultural centers will be created in all the delegations of Puerto Vallarta to strengthen the construction of the community and the culture of peace.

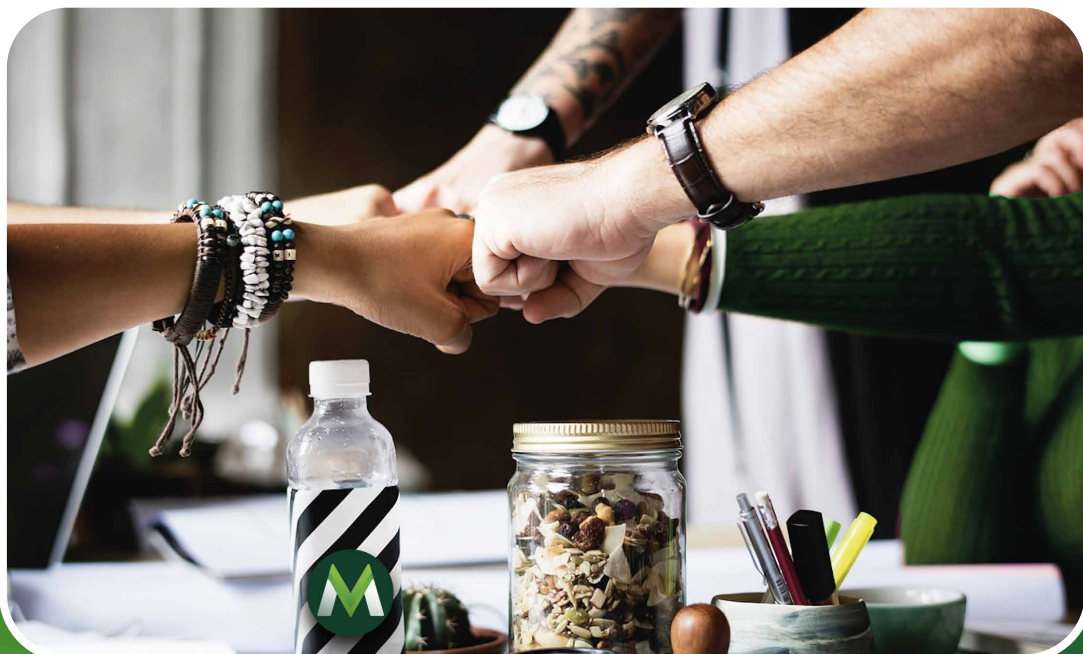


9 INCLUSIVE AND EGALITARIAN VALLARTA

The main objective of this axis is to guarantee the integral well-being of people and human development in an egalitarian and inclusive environment that promotes a culture of peace and healthy coexistence.

- Support for women entrepreneurs (1,000 grants).
- Training programs
- Shelter for women in situations of violence
- Shelter for the homeless and migrants.
- Community Support Program
- Community kitchens in at-risk neighborhoods
- Implementation of the street nomenclature program with the names of outstanding women
- Improvement of urban infrastructure for people with disabilities
- Specialized and integrative health services
- Women's City

This is a specialized project with an office that provides governmental attention to women of all ages in the city, in terms of entrepreneurship, legal advice, nutrition, psychological attention and productive workshops. This center would be linked to the Municipal Women's Institute with all its services.



VALLARTA DESERVES MORE

Through our local deputy, Yussara Canales, and our federal deputy, Magaly Fragoso, we will work together to manage the necessary resources at the state and federal levels to implement many of the projects that will transform Vallarta.

Because Vallarta deserves more, cross the Verde six times this June 2nd and be part of the change.

VOTA



YUSSARA
CANALES
LOCAL DEPUTY D5



MAGALY
FREGOSO
FEDERAL DEPUTY D5

**VALLARTA
DESERVES MORE**

MUNGUÍA
PRESIDENT

VOTE

